## BLACK MONTH The Art of Wine and Spirits



Founders Deneen Brown, CEO and sibling David Brown, Winemaker.



Founder Marc Farrell and Co-owner, Ciara.



## Celebrate and Support our Partners During Black History Month and All Year Long.

Winebow is proud to represent these Black-owned and operated wineries and distilleries.

## BROWN



Established in 1995, Brown Estate is the only Black-owned winery in Napa Valley, CA. Founded by siblings Dennen Brown, CEO, David Brown, Brown Estate Winemaker and Coral Brown, House of Brown Winemaker.

In 1980 our parents purchased an abandoned ranch in the eastern hills of the Napa Valley. They rehabilitated the crumbling homestead and planted viniferous grapes — which for a decade we farmed and sold to local winemakers. In 1995 we kids decided to make our own wine...

We established the Brown Estate label officially in 1996 when we harvested what would become our first bottling of Brown Zin. In January 2000 we debuted our first three vintages at the annual ZAP (Zinfandel Advocates & Producers) Grand Tasting in San Francisco. Fast forward to August 2021 ... when we bottled our 25th vintage.



In the meantime, our business has grown slowly but surely as our brand has gained increasingly broad exposure to an extraordinarily diverse audience thanks to word of mouth, both IRL and on social media. To make our wines and hospitality experience more accessible, in April 2017 we opened our Brown Downtown tasting room on the resurgent First Street corridor in the heart of downtown Napa, and in 2018 we established our House of Brown sister label.

PORTFOLIO: Brown Estate | Chaos Theory | House of Brown





Founder, Marc Farrell born and raised in the Caribbean, has been a student of rum, and its place within a myriad of settings, his entire life. With this has come a deep sense of appreciation for both the heritage of rum, as well as the broader role it plays in the contemporary Caribbean culture.

For too long, rum has struggled to move beyond its complicated history, instead often settling for a narrative that feels uncomfortably restricted to old caricatures and narrow tropes around Caribbean culture.

At Ten To One, they have endeavored to build a brand that is "elevated but not exclusive," grounded in authentic elements of Caribbean culture and heritage, with a narrative that is both compelling and contemporary.

Their sense of shared identity is not born out of what they wear, or even where they spend their time (and money), but a common ideal in the pursuit of their passions, and a commitment to re-imagine the world around them. This is rum re-imagined.

PORTFOLIO: Caribbean White Rum | Caribbean Dark Rum | Artist Edition