

# BLACK | HISTORY MONTH The Art of Wine and Spirits



*Founders Deneen Brown, CEO and sibling David Brown, Winemaker.*



*Founders Robin McBride and sibling Andréa McBride.*



*Founder Marc Farrell and Co-owner, Ciara.*



## Celebrate and Support our Partners During Black History Month and All Year Long.

*Winebow is proud to represent these black-owned and operated wineries and distilleries.*

### BROWN

NAPA VALLEY

Founded by siblings Dennen Brown, CEO, David Brown, Brown Estate Winemaker and Coral Brown, House of Brown Winemaker — Brown Estate is the only Black-owned winery in Napa Valley, CA.

In 1980 our parents purchased an abandoned ranch in the eastern hills of the Napa Valley. They rehabilitated the crumbling homestead and planted viniferous grapes — which for a decade we farmed and sold to local winemakers. In 1995 we decided to make our own wine.

We established the Brown Estate label officially in 1996 when we harvested what would become our first bottling of Brown Zin. In January 2000 we debuted our first three vintages at the annual ZAP (Zinfandel Advocates & Producers) Grand Tasting in San Francisco.

In April 2017 we opened our Brown Downtown tasting room on the resurgent First Street corridor in the heart of Napa, and in 2018 we established our House of Brown sister label.

PORTFOLIO: Brown Estate | Chaos Theory | House of Brown



### McBRIDE SISTERS COLLECTION

Founded by newly found sisters who had been raised across the world from one another, Robin and Andréa McBride believe wine companies should be accessible, sustainable, socially conscious and culturally aware.

Raised among the vines of Monterey, California and Marlborough, New Zealand, one could say that the McBride Sisters' path to winemaking was destiny at work.

Over time, McBride Sisters has grown into what is not only the largest Black-owned wine company in the US, but one of the most inclusive, accessible, socially aware and sustainable.

Since 2005, The McBride Sisters' mission has been clear - to transform the industry, lead by example, and cultivate community, one delicious glass of wine at a time.

PORTFOLIO: McBride Sisters Collection | SHE CAN Wines



### TEN TO ONE

CARIBBEAN RUM

Founder, Marc Farrell born and raised in the Caribbean, has been a student of rum, and its place within a myriad of settings, his entire life. With this has come a deep sense of appreciation for both the heritage of rum, as well as the broader role it plays in the contemporary Caribbean culture.

For too long, rum has struggled to move beyond its complicated history, instead often settling for a narrative that feels restricted to old caricatures and narrow tropes around Caribbean culture.

At Ten To One, we've endeavored to build a brand that is "elevated but not exclusive," grounded in authentic elements of Caribbean culture, with a narrative that is both compelling and contemporary.

Our sense of shared identity is not born out of what we wear, or even where we spend our time (and money), but a common ideal in the pursuit of our passions, and a commitment to reimagine the world around us. This is rum reimaged.

PORTFOLIO: Caribbean White Rum | Caribbean Dark Rum | Artist Edition

