



G.D. VAJRA

BAROLO



“Being a team is a dream; It’s the greatest dream of a parent”



The Vajra family has farmed Bricco delle Viole, the highest cru in Comune di Barolo, since the 1880s. At the young age of fifteen, Aldo Vajra embraced the dream to revive his family legacy. Displaying a vision and commitment belying his young age he took over the estate in 1968, turning a new page. Aldo soon acquired the first organic certification of the region (1971), created private biotype selections (selezioni massali) of Nebbiolo and Dolcetto, pioneered the renaissance of Freisa, a noble yet forgotten local grape (1980) and the cultivation of Rhine Riesling in Piemonte (1985).



Map of family vineyard in La Volta one of the holdings in the Barolo Commune.

The estate is steeped in tradition. The holdings in Bricco delle Viole are the prized vineyards of the estate, planted in 1949 by Aldo’s grandfather. High elevation vineyards are a unique factor to Vajra wines, allowing them to express finesse and remarkable complexity over simple power. Attention to detail and humility toward nature, uncompromised efforts and humanity, these are the ideals of the Vajra family: Aldo and Milena, now joined by their children Giuseppe, Francesca and Isidoro, and by an amazing team of young professionals. G.D. Vajra is an independent winery, entirely family-owned.

Wines that do not need to talk out loud or flex their muscles, but will touch the hearts of all.



YEARS
SINCE
FOUNDING

52

ESTATE
ACRES
FARMED

100

PERCENT
CERTIFIED
SUSTAINABLE

100

“ Vajra is one of Piedmont’s best kept secrets... enter a world of sublime hand-crafted, artisan wines of the very highest level. ”

– A. GALLONI,
THE WINE ADVOCATE, #185, OCT. 2009



G.D.VAJRA BAROLO

KEY SELLING POINTS

- Value Producer - One of the best if not the best price to quality ratios for Barolo on Barolo Albe/Normale
- 3km from the center of Barolo
- Steeped in Tradition- multi generational family of stewards/winemakers.
- Consistent pricing and press year-over-year

TOP SKUS

Luigi Baudana Langhe Bianco Dragon

Dragon opens to fresh fruit aromas such as kiwi, lime and pear. Hints of minerality like flint and sea stones complete the elegant bouquet. The palate is citrusy with flavors of orchard fruit, macerated elder flower and candied orange peel that shine through the fresh and vibrant acidity. Drinkable and accessible it totally reflects the elegance and energy of the vintage.

G.D. Vajra Langhe Rosso

Our Langhe Rosso is a hug from Piedmont. It's an invitation to explore its different varieties and to get to know its personality. Red color with violet hues, refers to the sweetness of a dark fruit with refined elegance. Intense and rich on the nose, it is both concentrated and harmonious: flowers and fruits to give way to hay, tobacco, spices. Bright summer berries on the palate with graphite veins lead to the discovery of a series of sensations.

G.D. Vajra Barbera d'Alba

Lively purple red. The nose opens with loads of raspberry and blackberry, purple flowers and a reminiscence of dark fig. The palate is juicy yet fragrant, with enticing and thirst-quenching red and purple fruits.

G.D. Vajra Langhe Nebbiolo

G.D. Vajra Nebbiolo Langhe displays a bright ruby red color. Perfumes are vibrant, with a floral bouquet of rose petals, violets and fresh berries, hints of dark fruit, lavender and mint. Elegant and complex on the palate with layers of crunchy red fruits, orange peel, sweet spices with earthy and mineral undertones.

G.D. Vajra Barolo Albe

The 2020 Barolo Albe features a classic pigeon blood garnet color, with a very lively core. A rush of red berries, raspberries, and red currants is wrapped by a layer of sweet spices. The mouthfeel opens with a gorgeous balance, great energy and refined tannins, and the aftertaste echoes the aromatics with lingering complexity.

AWARDS & ACCOLADES

Winery

Wine & Spirits Top 100
2023 | 2021 | 2020

Wine Spectator #29
Top 100 Wines of 2023
G.D. Vajra 2019
Barolo Bricco delle Viole

Slow Wine Guide 2024
Chiocciola Award

Wines

97+pts Wine Advocate
Barolo Bricco delle Ciole 2020

94pts Wine Advocate
Barolo Albe 2020

93pts Wine Front
Dolcetto d'Alba 2021