

*This is  
not your  
average*

*Zin.*

*It's the one  
that makes guests*

*feel like  
family  
&*

*magically  
satisfies  
everyone*

*and brings them to the  
kitchen to refill glasses*

*and  
talk and laugh  
and stay way too late.*



"Plump and briary, this is a zesty update on old-school Zin, offering wild berry, underbrush and licorice flavors that build richness and structure on the lively finish. Drink now through 2028. 100,685 cases made."

*It's bold, rich,  
and balanced  
with bright  
notes of berry  
It's the one that seems  
to go with everything  
from*

*pasta  
to burgers to  
popcorn  
for dinner.*

*It's the one that  
reminds you to  
pause & breathe  
that you always  
remember how  
much you  
love.*